



Website Sponsorship
April 2007

KAO promotes the ideals of excellence and fair play. Our sponsors share the prestige that such alliance with KAO association conveys.

Our primary method of communication with our membership is through our website. Traffic on www.KarateOntario.org continues to grow. It is currently 20% over last year with an increase to 4500 unique visitors per month achieving upwards of 100,000 impressions. This is an average of 22 pages per visitor per month making KAO's website a valuable and integral part of its dedicated membership.

For the 2007/2008 season, KAO is offering our sponsors an opportunity to share their message by providing ad space on our website. The ads vary in size and exclusivity. Exclusive ads only show one sponsor's ad and is linked directly to the sponsor's website. Cycling ads flash (or rotate) between different sponsors and is linked to a sponsors' list page. The sponsors' list page will have their logo linked directly to their website.

Prime Side Banners (shows on all pages)

- A1) Large Side Banner – (Left Banner) 160 pixels wide x 465 pixels high
Cycling Only (1 ad available) \$3750/year

- Small Button Ads – 150 pixels wide x 200 pixels high
- A2) Exclusive (1 ad available) \$8000/year
- A3) Cycling (1 ad available) \$800/year

- Small Button Ads – 150 pixels wide x 100 pixels high
- A4) Exclusive (1 ad available) \$7500/year
- A5) Cycling (1 ad available) \$750/year

Front Page Sponsored Banners (1 Page Only)

- B1) Large Banner – 575 pixels wide x 100 pixels high
Exclusive (1 ad available) \$550/year

- B2) Small Banner – 425 pixels wide x 100 pixels high
Exclusive (1 ad available) \$475/year

Secondary Page Banners (1 Page Only)

- C1) Large Banner – 575 pixels wide x 100 pixels high
Exclusive (1 ad available) \$450/year

- C2) Small Banner – 425 pixels wide x 100 pixels high
Exclusive (1 ad available) \$375/year

